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MEN IN KILTS FACE THE DRAGONS' FIRE

Monday, November 21st, 2016 – Men In Kilts Window Cleaning, is excited to announce their appearance on the popular CBC series Dragons' Den airing on Wednesday, November 30th, 2016 at 8:00p.m. MST (8:30p.m. NT).

Men In Kilts was started in 2002 by Nicholas Brand, the son of a Scottish immigrant, who fashioned a hand-sewn kilt and put a visual to the otherwise faceless window cleaner. By 2009, the location had grown to over one million in revenue and caught the attention of Tressa Wood, former VP of Operations from 1-800-GOT-JUNK?. Wood joined the team as CEO and began the process of franchising the company. By 2015, Wood accomplished what she had set out to do. Locations across Canada and the US had opened, systems and processes were streamlined and scalable, and the franchise business was set for growth.

In January 2015, after 23 years running his own multi-million-dollar window cleaning company, Chris Carrier became Men In Kilts' newest CEO. He *bleeds tartan* and is excited for the opportunity to assist in growing Men In Kilts across North America. Now with 23 locations across North America, Men In Kilts continues to grow and to bring smiles to the world... One kilt at a time.

Why do we wear the kilts? We wear them because they are fun and they help us get noticed. It's not every day you see a man on a ladder or harnessed to a rooftop in a kilt and it sure gets people talking. The kilts were a natural fit with the founders' Scottish heritage, and a fun, unique way to stand out from the crowd. We like to think people give our service a try because of the kilts, but they keep coming back because of the outstanding service we offer. There's a lot more behind Men In Kilts service than just our kilts.

Launching a business is no small task. No matter how big an idea you think you have, it still takes an investment of time, resources, involvement in the community and marketing opportunities, to build a brand with staying power. Enter DRAGONS' DEN, where aspiring entrepreneurs pitch their business concepts and products to a panel of Canadian business moguls who have the cash and the know-how to accelerate the growth of any businesses concept or brand. The Dragons have seen it all before and know the numbers game, so pitchers better not enter the Den unprepared. It takes more than passion to convince these boardroom barons that an idea is worth their investment. The Dragons are ruthless and rightly so - it's their own personal money on the line.

"This was the third time "Men In Kilts" came to clean our windows. The team is always on time and do an excellent job. DIRTY WINDOWS PLUS MEN IN KILTS = HAPPY CLIENT!"

~30~

We are grateful for all the support we have received on our Dragons' Den journey and we would love to talk to you about the experience we had pitching on the show. Please feel free to contact Chris Carrier at 403 604 7670 to set up an interview or to see, in advance of our appearance, the unique and amazing brand and numerous services we offer.

For more information, please contact:

Chris Carrier
CEO
chris@meninkilts.com
403 604 7670
www.meninkilts.com
@meninkilts
#nopeeking

PHOTO CAPTIONS:

Chris and Robyn

Chris and Robyn Carrier enter the Dragons Den, ready for their pitch, accompanied by a traditional Scottish bagpiper.

Giving the Dragons kilts

The Dragon's receive their own kilt. The same that are worn by all Men In Kilts employees.

Chris and Robyn Pitch

The Carrier's pitch to the Dragon's. You can see one of the Men In Kilts vehicles in the background.

Dragons in kilts

The Dragon's look comfortable in their kilts.