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## FRANCHISE FOUNDER MAKES CHILLIWACK HOME

*Unique service experience now available to Fraser Valley residents*

Wednesday, June 21st, 2017 – Things are looking up in the Fraser Valley. That's because Canada's cheekiest entrepreneur has moved to Chilliwack and is bringing his Men In Kilts Window cleaning franchise with him. A community known for its support of locally owned and operated businesses, the Fraser Valley is now home to Nicholas Brand, the company's founder who brought fun and professionalism to the window cleaning industry.

"We were seeking a real community to raise our kids and we found it in Chilliwack," said Brand whose fun-loving franchise provides window cleaning, gutter cleaning, house washing and pressure washing. "The people in the Fraser Valley are warm and incredibly friendly. There is a real sense of community out here that can sometimes get lost in the bigger cities."

Brand is excited to bring the crystal-clear vision that brought his window cleaning franchise to fame in North America... providing an unparalleled, professional and unique service experience. Brand believes the growth of Men In Kilts is connected to both the "power of the kilt" and the appeal of running a business in a supported environment. "More and more people are realizing their dreams as business owners because they see the benefit of working with a proven brand and the support they get through the Men In Kilts franchise... low overheads, high profit margins, a centralized call centre and operational and marketing support."

"Nic has been, and will continue to be, an industry leader in the Window Cleaning, Gutter Cleaning, and House Washing space due to his thirst for knowledge and "people first" mindset that is now sweeping across North America," said Chris Carrier, Men In Kilts CEO adding that the Fraser Valley launch is one of five expected in the lower mainland over the next several months. "This growth in B.C's lower mainland is very exciting for the company as we look to become the friendly neighbourhood 'man in

kilt' in every market we serve."

"Our Fraser Valley customers are also our neighbours," said Brand. "We're in this for the long haul." To Brand that means answering calls six days a week. It means making things right if things go wrong. It means continuing to provide the Men In Kilts Clean Guarantee.

"Ultimately it means customers will see mountain peaks, not window streaks," says Brand with a grin. "...and maybe a little more when we climb ladders on a windy day."

Fraser Valley residents can expect to see tartan clad vehicles rolling around neighbourhoods soon as Brand prepares to bare his blush-worthy brand to the beautiful valley.

## **Background**

Remembering the journey that led him to creating one of Canada's most memorable brands, Brand is proud to know there are entrepreneurs wearing kilts across North America because of a quirky idea he and his wife had while having a drink on the patio back in 2002. The journey started with a squeegee, a rusty old Honda Accord, and a kilt, hand-sewn by Nic's wife Stacey.

Brand had always wanted to start his own business, and window cleaning allowed him to realize his dream on a shoe string budget. The first franchise operation to open was in Victoria, BC but the largest game changer came when Men In Kilts built a partnership in 2015 with an existing window cleaning company in Calgary, AB, along with owners Chris and Robyn Carrier. In 2015 Carrier, who bleeds tartan, became Men In Kilt's latest CEO. By 2009, the location had grown to over one million in revenue. Now with 30 locations across North America, Men In Kilts continues to grow and to bring smiles to the world... one kilt at a time.

"Just like in my hometown, Vancouver, and across North America, I want to be able to put my name next to everything we do in Fraser Valley, and to be proud of it," says Brand. "But remember... no peeking!"

For more information on window cleaning services call 1 800 777 5458 now and receive a 15% discount with promo code NEWS17

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**Photo attached:**

Nick Brand